

**Lourdes Parra**

Lourdesparra23@gmail.com | (562)-314-8928

---

**SKILLS**

- Experienced on google technology software, Microsoft, Canva, all social platforms and Adobe
  - Bilingual (Fluent in English & Spanish)
  - Cultural awareness, time management skills, positive attitude, problem solving and customer service skills, detail oriented, very organized.
  - Works well with a team collaborative as well as independently, reliable, positive can-do attitude, optimistic, reliable, and responsible
- 

**EXPERIENCE**

**UCLA Early Academic Outreach Program** Los Angeles, CA (August 2023-Present)

Position: College Adviser

- Assist 130+ students in a high pace environment with their college application process by collaborating and hosting school events, asking questions to establish connections and address any needs, and manage kpis for data entries

**Caminantes For Education** Long Beach, CA (May 2022-May 2023)

Position: Co-chair & Co-PR

- Collaborated with others to establish a student organization in supporting Latinx students who are interested in the education field by planning new events, opportunities revolving around professional development, social justice topics, socials as well as recruiting new members and promoting programs through socials.

**CSULB HSI-Caminos Project Program** Long Beach, CA (January 2022-May 2022)

Position: Caminos Peer Mentor

- Built connections to help strengthen the education pipeline by assisting and advising students with their academic needs as well as promote program across campus by creating social media flyers, managing content, hosting social events and other academic workshops

**Agency 241 Internship** Long Beach, CA (February 2022-May 2022)

Position: Social Media Coordinator

- Worked and collaborated with team members to reach clients goals in terms of social media, creating content to reach target audience and organized/advertise on campus events

**St. Dominic Savio Oratory Organization** Bellflower, CA (September 2018 - May 2020)

Position: Marketing committee, Volunteer/Counselor

- Organized and planned games and activities for the kids (ages 5 to 13) and made flyers for important events, advertised, promoted, managed, and monitored on Instagram. Over summer, assisted the program Camp Savio in writing blogs.
- 

**EDUCATION**

**Cal State University Long Beach** Long Beach, CA (August 2019 -May 2023)

- Bachelor's Degree (Liberal Studies major and Public Relations minor)
  - **Clubs:** American Marketing Association member (February 2020 - May 2022)
  - Public Relations Student Society of America at Long Beach member (September 2021-May 2022)
- 

**ADDITIONAL**

- Personal travel planner for family and friends (May 2024-Present)
- Content Creation Book Instagram @lourdesreads (May 2021-Present)
- Guest Audience Member for Jimmy Kimmel Live (July 2024) and The Fosters (May 2015)
- Independent Research on media knowledge: articles, behind the scenes, news, and interviews

